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October 20, 2012

Dear SonLight Power Supporters:

As chairman of the first annual SonLight Power fundraising campaign, I am writing to ask for your help.

SonLight Power's mission is to improve the lives of underserved children, families, and communities through the introduction of God's saving grace ... and a basic technology that we all take for granted here in the United States: electric power.

An estimated 1.5 billion people do not have access to affordable electric power – that is about one in every four people on the planet. This statistic is even more alarming in developing countries where almost 80 percent of the people live without electricity.

The result is a disproportionate number of children and families in these rural communities have a limited opportunity to become educated and live healthy and productive lives, and are therefore held back and doomed to repeat the cycle of poverty through their own children.

SonLight Power wants to change this. Founded by Allen Rainey in 2002, this small but mighty organization has helped bring the power of the Son and the sun to thousands of people around the world. Rather than just accept ignorance, they invested in knowledge and light.

Kevin Sasson is now the executive director of SonLight Power and is someone whom I greatly respect and admire for his passion and commitment to continuing and expanding this good work. That is why I personally and professionally support their cause.

And that is why I am asking for your help. A \$100, \$500, \$1,000 or greater donation can go a long way to helping make possible mission trips to Haiti, Honduras, Ecuador, Mexico, DR Congo, and other countries with impoverished populations – including our own. See attached photos.

Your investment will help pay for low-cost solar panels, batteries, and operational support so that your fellow human beings in another part of the world can enjoy the benefits of night light, refrigerated food, ceiling fans, radios, and televisions – which we take for granted every day.

And your investment will help sponsor volunteers to travel to these remote locations and not only install these solar panels – but take the opportunity to spread the Word of God and spiritually enrich countless lives while providing in-country solar training to foster sustainability.

Why is SonLight Power bringing solar power and not, say, diesel generators to these communities? Because solar power operates on a free fuel source, requires no maintenance, and is non-polluting. Therefore, it is sustainable and better represents God's light to us.

Please consider my request and write a check for whatever you can afford to further advance this important mission and cause. Know that it will be one of the best investments you have ever made.

Because of you, somewhere several thousand miles away, a child will be reading at night, a mother will be feeding unspoiled food to her family, a father will be listening to the weather report for farming purposes, and the world will be better for it.

Thank you and God Bless!

Stephen K. Melink

Steve Melink President, Melink Corporation Chair, SonLight Power Fundraising Campaign

P.S. I will be announcing the results of this campaign at the SonLight Power Celebration Banquet on February 10, 2013. Save the date and look for your invitation to arrive after the first of the year. I hope to see you there!



